

# CITIZENS BUDGET COMMISSION

2 Penn Plaza \* Fifth Floor \* New York, NY 10121

Contact: Carol Kellermann  
212-279-2605, ext. 322

Charles Brecher  
212-279-2605, ext. 315

## JetBlue Airways Receives CBC Corporate Leadership Award

**New York, NY – February 28, 2013** – The Citizens Budget Commission (CBC) presented its 2013 Corporate Leadership Award at its Annual Dinner last night to JetBlue Airways. The Award, presented annually, recognizes visionary companies whose actions help secure the economic future of New York.

The Award was presented by Lieutenant Governor Robert J. Duffy. Accepting the Award on JetBlue’s behalf was Mark Powers, Chief Financial Officer of JetBlue Airways.

JetBlue launched in 2000 with a ceremonial first flight from Kennedy Airport to Buffalo and is now the sixth-largest U.S. airline – with nearly 29 million passengers in 2012 and a fleet of 172 airplanes serving 71 destinations. Headquartered in Long Island City, Queens, and calling itself “New York’s hometown airline”, it is the only major airline headquartered in New York and the first airline to partner with the State of New York to promote the state. That partnership represents the first time that New York State’s iconic tourism campaign and logo – I LOVE NEW YORK – has been adapted and co-branded for use with another entity.



JetBlue plays a key role in linking many of the regions of New York, with flights to Buffalo, Newburgh, Rochester, Syracuse and White Plains, as well as New York City’s Kennedy and LaGuardia airports. JetBlue’s primary hub is its \$800-million Terminal 5 at Kennedy Airport, which has set a new standard for passenger experience. With 26 gates to accommodate 250 flights per day, the terminal features a 55,000-square-foot retail area with 22 food concessions and 35 specialty retail stores along with free wireless Internet access and a children’s play area.

It's also designed to accommodate the future renovation and inclusion of the landmark, Eero Saarinen-designed, former TWA Terminal, which is itself an icon of air travel.

"JetBlue is an iconic American institution and a vitally important, civic-minded, corporate leader in New York," said CBC President Carol Kellermann. "It plays a crucial role in linking New York to the nation and the world, in connecting the regions of the state, in promoting New York through the "I Love New York" campaign, and in providing a model for the dynamism and innovation present in New York's corporate community. We are very pleased to honor JetBlue Airways for its outstanding corporate leadership."

*Founded in 1932, the Citizens Budget Commission is a nonpartisan, nonprofit civic organization devoted to influencing constructive change in the finances and services of New York State and New York City governments.*