



CITIZENS BUDGET COMMISSION

Two Penn Plaza ▪ Fifth Floor ▪ New York, NY 10121

The CBC Prize for Public Service Innovation was established in 1997 to recognize and promote successful innovations in the delivery of public services. Past winners include the NYS Center of Excellence in Nanoelectronics and Nanotechnology, the New York Jury Improvement Project, and HIRE Cooperative Purchasing Contracts. CBC seeks to showcase fundamental transformations in service delivery (beyond digitizing records or moving processes online), with measurable benefits to New York State.

Eligibility:

The 2012 Prize for Public Service Innovation is open to all New York State government agencies. Agencies may submit multiple applications for different programs.

Criteria:

Programs will be judged on the following criteria:

- **Creativity**
- **Improved Public Service**
- **Measurable Benefits**
- **Scope of Public Impact**
- **Implementation**

Instructions & Deadlines:

The application and supporting materials are due by **December 9, 2011**.

All applicants must submit materials electronically. All applications are to be submitted by clicking the "Submit Application" button at the end of this application. Doing so will e-mail the application to Kevin Medina at kmedina@cbcny.org. Applicants will receive an e-mail reply confirming receipt of materials. Please contact Mr. Medina if you would like to include material that cannot be e-mailed with your application.

All applicants will be notified of whether they are finalists, and the winner will be announced before our Annual Dinner early next year (the date will be announced shortly).

CBC Prize for Public Service Innovation 2012 Application

Please provide the following information. This is a brief reference sheet for our records. It is important that all contact information be current and correct. Fields highlighted in red are required.

Program Name:

Name of agency administering the program:

Contact Information

Please identify a contact person who directly supervises the innovation and who has a working knowledge of the program.

Name:

Title:

Agency:

Department/Division:

Address 1:

Address 2:

City: Zip:

Telephone: Fax:

E-mail:

Innovation's website (if applicable):

Start date of innovation:

Phase of Implementation: Planning Initiated
 In-Progress Completed

Agency Director/Commissioner Information:

Name:

Title:

Agency:

Department/Division:

Telephone: Fax:

E-mail:

Deadline December 9, 2011

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Please respond to the following questions as thoroughly as possible on a separate page. If you feel that a particular question does not apply to your innovation, please indicate this in your response. Please make your answers to questions responsive and succinct. Applicants are encouraged to submit additional materials beyond these questions in support of their innovations.

Brief Program Description:

Briefly describe your innovation, how it operates, and how it affects the public and/or its users. This section is a summary of the information you provide about your innovation when answering the program questions.

Program Questions:

1. Background

Where or with whom did the idea for your innovation originate? When did implementation begin? What system or process did it replace (if any)? How does it work?

2. Creativity

How novel is your innovation? How does your innovation compare to similar programs in the city, state, nationally or internationally? How does your innovation establish or draw upon best practices?

3. Improve Public Services

How does your innovation contribute to the mission of your agency? How has it improved the efficiency or effectiveness of city services?

4. Measurable Benefits

How can the benefits of your innovation be quantified? What indicators do you use to determine client satisfaction? What do they show?

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5. **Scope of Public Impact**

How broad is the population that benefits from this innovation? To what extent has this program transformed the way the public uses the agency's services?

6. **Implementation**

What challenges still exist in implementing this innovation? What goals or benchmarks have you set to measure future progress? Are you planning to expand your innovation within your agency? To what extent is the program transferable?